

UBC's Advanced Professional Certificate in Behavioural Insights

Become a BI Practitioner!

Behavioural Insights (BI) uses behavioural science to encourage decisions that promote health, wealth, and happiness.

BI knowledge and skills are in high demand in both the public and private sectors.

Learn how to harness the power of BI to create positive behaviour change with UBC's Advanced Professional Certificate.

Tailored Practitioner Training

Gain knowledge and skills to design and evaluate BI solutions in your workplace:

- 5 months of coursework on the theory and practice of BI
- 9 months of hands-on experience with a mentored capstone project
- Taught by BI experts from UBC's Decision Insights for Business & Society (DIBS)
- Connected to BIG Difference BC network of BI enthusiasts and experts

Quick Look



Program Cost:
\$5,995



Schedule:
Part-time



Format:
Live online



Duration:
9 months

Next Start: Sept. 2022

Applications open	Nov. 15
Early bird deadline	May 31
Late deadline	June 30

UBC SAUDER
SCHOOL OF BUSINESS

DIBS
Decision Insights for Business & Society

Continuing Business Studies

Free informational webinar at 12-1pm on Tues., Nov. 9.

Register or learn more at <https://sauder.ubc.ca/cbs-bi>