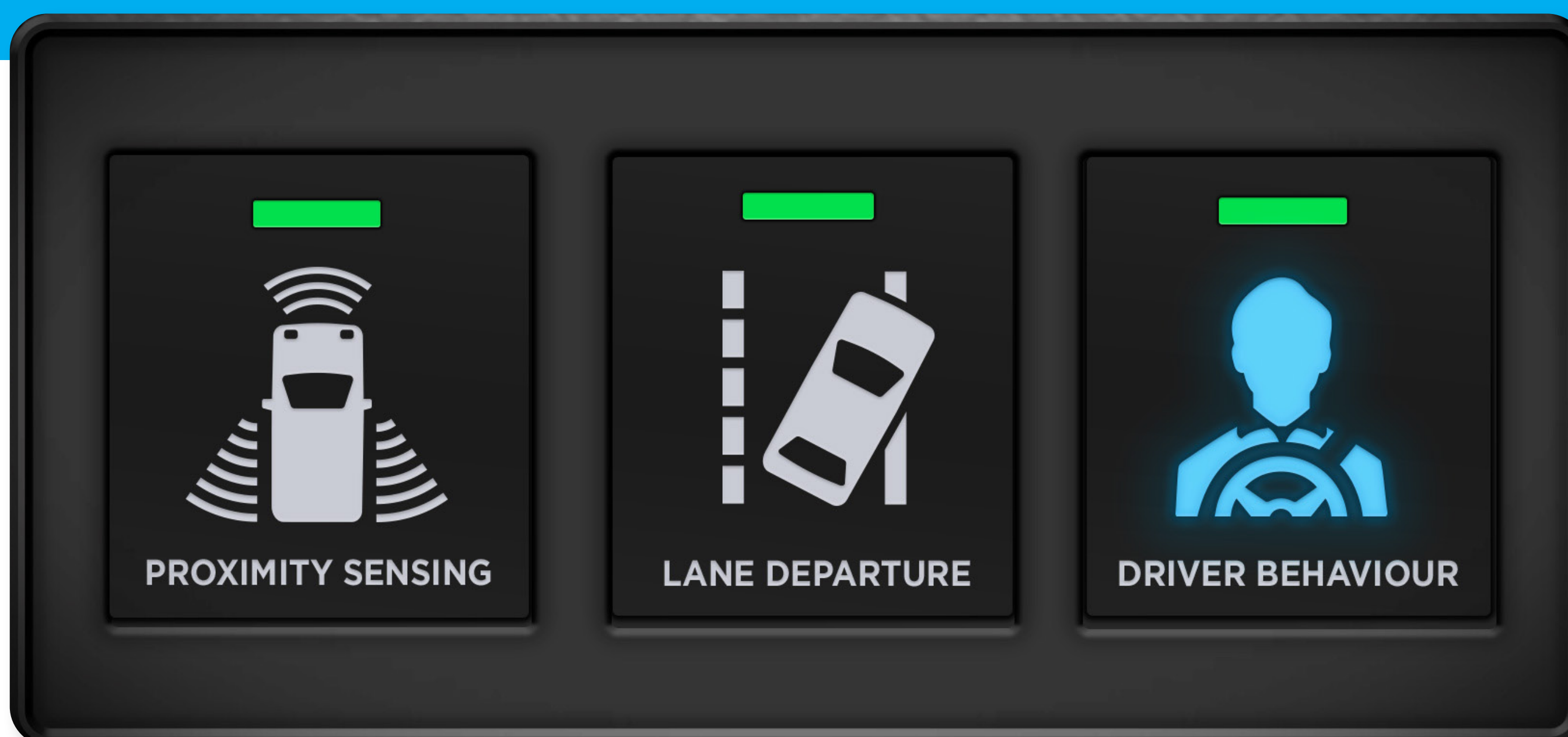


Each year since 2015, there have been 300,000+ crashes reported to ICBC.



ICBC's data shows that inexperienced drivers are 3.5 times more likely to crash than drivers with 20 years' experience.

Techpilot will use small, regular rewards and a gamified experience throughout a one year observation of these drivers starting early 2020. The goal is to see if using technology in this way can help nudge drivers towards safer driving behaviour.

Techpilot recruited drivers with a valid BC driver's licence (Class 5 or 7N) with less than four years' experience and regular access to a private passenger vehicle.

ICBC expects to publish the Techpilot results in 2021.

