Nudging Government Long-Termism

Dr. Nicholas Chesterley



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Structural features make it harder for governments to focus on the future

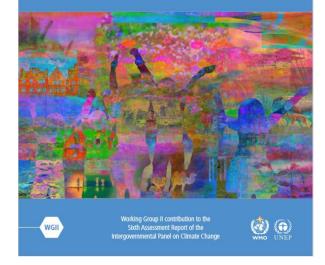
• Election cycles

Short-term voters

24-hour news cycle and need to react



Climate Change 2022 Impacts, Adaptation and Vulnerability Summary for Policymakers



Can we use insights from behavioural science to help governments be more long term?



Make it obvious & easy

Make commitments

 Make it iterative and experimental / bring rewards forward

Thank you!

nickchesterley@gmail.com



