



A BIG Difference for BC

Using Behavioural Insights to Solve Policy Challenges Together

A BIG Difference for BC: Using Behavioural Insights to Solve Policy Challenges Together

Applying Behavioural Science to Policy Challenges

The afternoon session will allow small groups of participants to practice applying behavioural science to BC policy challenges in a series of hands-on workshops.

- 12:30-1:15 pm** **Network over Lunch**
- 1:15-1:30 pm** **Overview of Afternoon Workshops**
Dale Griffin, University of British Columbia
- 1:30-2:30 pm** **Workshop: Identifying Behavioural Insights Opportunities**
Sasha Tregebov, Behavioural Insights Team Canada
- 2:30-3:30 pm** **Workshop: The Essential Behavioural Insights Toolkit**
Kirstin Appelt, University of British Columbia & Behavioural Insights Group
- 3:30-3:45 pm** **Network over Coffee**
- 3:45-4:15 pm** **Presentation and Moderated Q&A: Making It Work: Behavioural Insights in Practice**
Heather Devine, Behavioural Insights Group
Sasha Tregebov, Behavioural Insights Team Canada
Kirstin Appelt, University of British Columbia & Behavioural Insights Group
Moderator: Dave Hardisty, University of British Columbia
- 4:15-4:30 pm** **Concluding Remarks**
Dale Griffin, University of British Columbia
- 4:30-6:30 pm** **A Nudge to Network over Drinks**
Browns Social House Victoria Falls
809 Douglas Street, Victoria, BC V8W 2B9
Reservation under BIG Difference



Where ideas work

SSHRC

CRSH

40
YEARS



WORK SAFE BC

UBC SAUDER
SCHOOL OF BUSINESS

