

# BIG Difference BC

Mobilizing Momentum in the Science and Practice of Behavioural Insights



BC BEHAVIOURAL  
INSIGHTS GROUP

Where ideas work

**WORK SAFE BC**

# Closing Remarks



**Kerri Buschel**  
*WorkSafeBC*

**WORK SAFE BC**



**Kirstin Appelt**  
*UBC Decision Insights for Business & Society (DIBS)*

**UBC SAUDER**  
SCHOOL OF BUSINESS

**DIBS**  
Decision Insights for Business & Society

# BIG Takeaways from the Day



BC BEHAVIOURAL  
INSIGHTS GROUP

Where ideas work



# Objectives



Created by Kittada  
from Noun Project

Share Behavioural Insights case studies, research results, best practices, and lessons learned from BC and beyond



Created by Shaheed Ch.  
from Noun Project

Discover new ways to use Behavioural Insights for positive social impact



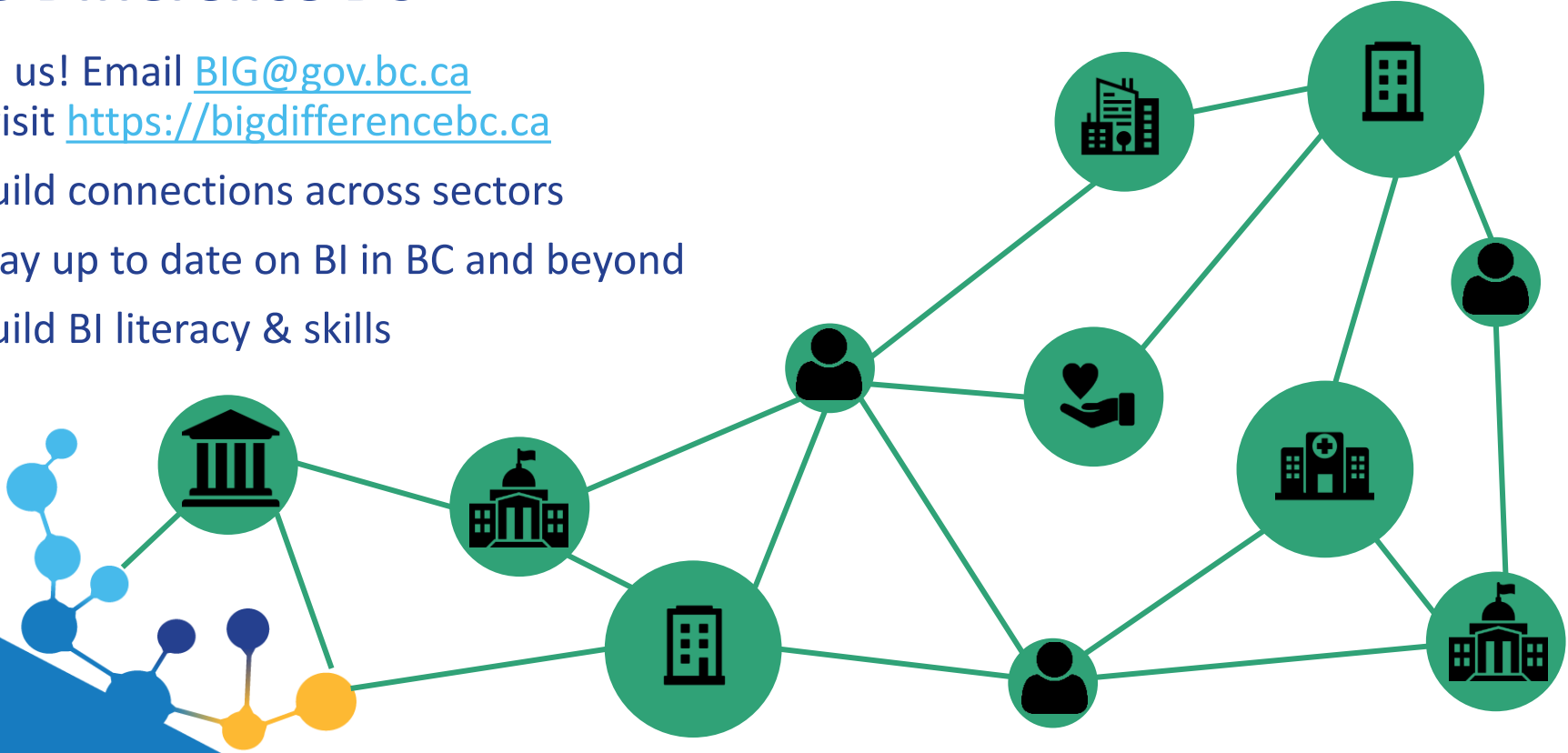
Created by WEBTECHOPS LLP  
from Noun Project

Mobilize momentum in the science and practice of Behavioural Insights to tackle challenges together

# BIG Difference BC

Join us! Email [BIG@gov.bc.ca](mailto:BIG@gov.bc.ca)  
or visit <https://bigdifferencebc.ca>

- Build connections across sectors
- Stay up to date on BI in BC and beyond
- Build BI literacy & skills



# BIG Difference BC 2022

## Save the date!

- Friday, November 4, 2021
- Online conference
- In-person events before and/or after the conference TBD



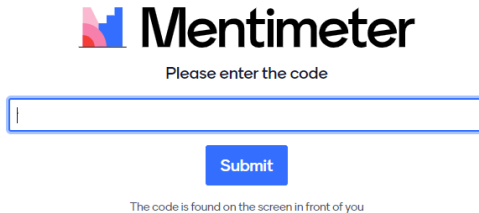
### Crystal Hall

- *Associate Professor of Public Policy and Governance & Adjunct Associate Professor of Psychology, University of Washington*
- *US Federal Office of Evaluation Sciences & the White House Social and Behavioral Sciences Team*

# Help us make **2022** even better!

- We are so glad you joined us today.
- Please use this quick survey to let us know what you thought.

1. Go to Menti.com  
Enter code: 52 19 25 3



The screenshot shows the Menti.com interface. At the top, there is the Menti logo (a bar chart with three bars in red, blue, and purple) followed by the text "Mentimeter". Below this, it says "Please enter the code". There is a white input field with a blue border and a blue "Submit" button below it. At the bottom, there is a small line of text: "The code is found on the screen in front of you". A blue curved arrow points from the input field towards the QR code on the right.

OR

2. Scan this QR Code



# A BIG Thank You to

## Our Presenters

## Our Co-Hosts



## Our Sponsors



## 2021 Conference Planning Committee

*Kirstin Appelt  
UBC-DIBS*



*Sharilynn Wardrop  
BC BIG*

*Carl Jensen  
BC BIG*



*Kerri Buschel  
WorkSafe BC*



# Thank you



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