

# A **BIG** Difference for BC

Using Behavioural Insights to Solve Policy Challenges Together



Where ideas work

SSHRC

CRSH



#bigdifferencebc | September 21, 2018 | Victoria Conference Centre

# Welcome

## Introduction to Behavioural Science in Policy



Heather Devine  
*Behavioural Insights Group*

# Territorial Acknowledgement

*We are gathered today on the traditional territories of the Lekwungen-speaking peoples, known today as the Songhees and Esquimalt First Nations.*

# Purpose



*Learn @ Work Week*



## A BIG Difference for BC

Learn

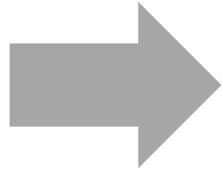


Share



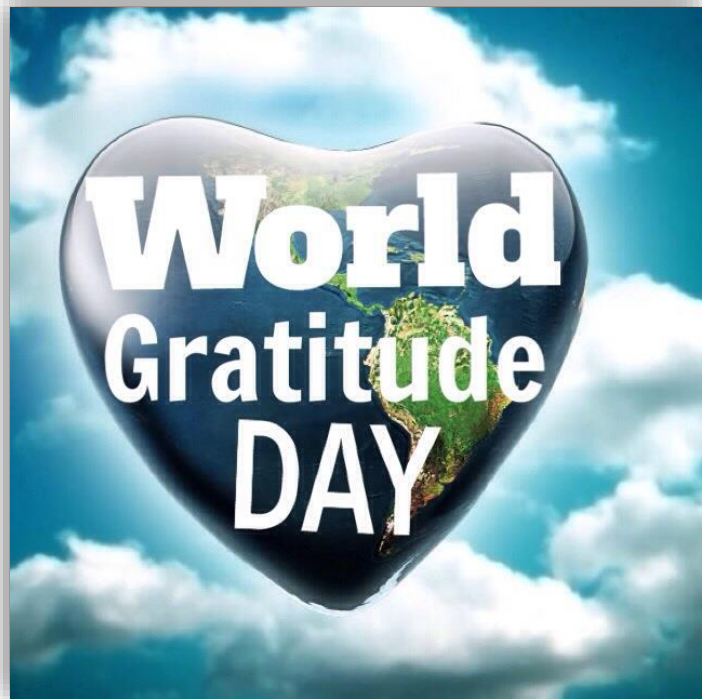
Network

# Purpose



BI = experimentation + evidence + collaboration

# Partners



**UBC SAUDER**  
SCHOOL OF BUSINESS



SSHRC  CRSH



# Program

TIME	TOPIC
9:15 – 10:45	Keynote Address and Moderated Q&A: Elizabeth Linos
10:45 – 11:00	<i>Networking Break</i>
11:00 – 12:20	Featured Panel and Moderated Q&A: Behavioural Insights Across Boundaries
12:20 – 12:30	Closing Remarks
12:30 – 12:35	Evaluation